



BOROUGH OF WILDWOOD CREST
6101 Pacific Avenue
Wildwood Crest, NJ, 08260
P: 609-522-5176
F: 609-522-7108
wildwoodcrest.org
info@wildwoodcrest.org

Be sure to like and follow us on Facebook, Twitter
& Instagram for all the latest news updates.



SPRING 2019
NEWSLETTER

SPRING 2019 NEWSLETTER

BOROUGH CONTACTS (Area code 609)

Police: (non-emergency) 522-2456
Ambulance Corps: (non-emergency) 522-0844
Public Works: 522-7446
Recreation: 523-0202 (Crest Pier) / 522-0084 (Von Savage Pool)
Administrator: 729-8041
Clerk: 729-8040
Tax Collector: 729-8032
Tax Assessor: 729-8037
Finance Office: 729-8036
Municipal Court: 729-3818
Fire Prevention: 729-8098
Code Enforcement: 729-8091
Construction/Zoning: 729-8090
Mayor Don Cabrera: 729-8043
Commissioner Joyce Gould: 729-8042
Commissioner David Thompson: 729-8033



CREST OUTDOOR FITNESS CLASSES

The Borough of Wildwood Crest Recreation Department hosts a wide variety of outdoor fitness classes over the summer months. Classes are as follows:

OUTDOOR ZUMBA: Mondays and Saturdays at 8:30 a.m. through Sept. 7 at Centennial Park (Fern Road & Ocean Avenue).

BEACH PIER FITNESS CLASSES: Daily at 8:30 a.m. from June 29 through Aug. 25 on the Beach Pier at Heather Road. Classes include aerobics, Pilates, yoga, kickboxing and more.

OUTDOOR BOOT CAMP: Sundays at 8:30 a.m. from June 23 through Sept. 1 at Centennial Park (Fern Road & Ocean Avenue).

OUTDOOR SUNSET YOGA: Mondays, Tuesdays and Thursdays at 7:30 p.m. from July 1 through Aug. 15 at Sunset Lake (Miami & New Jersey avenues).

No pre-registration is necessary. All outdoor fitness classes are \$5 per person. A punch card good for any 20 Wildwood Crest Recreation fitness classes can be purchased from any instructor for \$80.

Call (609) 523-0202 for more information.

SIGN UP FOR TEXT AND/OR EMAIL ALERTS

For updated information on events, road closures, traffic and transportation issues, weather alerts and more, register online on the home page of the borough website at wildwoodcrest.org for text and/or email alerts.

NOTE: The quarterly Wildwood Crest newsletter will no longer be mailed to all residents. The newsletter will only be available online at wildwoodcrest.org and through blasts to registered email addresses. **REGISTER TODAY!!!**

BEACH BOX RENTALS COME TO CREST

For the first time, the Borough of Wildwood Crest offered the opportunity for its residents and visitors to rent storage boxes on the beach.

The program was put in place through a shared services agreement with the City of Wildwood, which is handling the program on behalf of Wildwood Crest.

Nearly 150 beach boxes were made available for rent this summer. A total of 84 beach storage boxes were made available for reservation in March and were sold out in a day. An additional 65 beach storage boxes were made available for rent in mid-May and were also sold out.

Rentals of the beach storage boxes, located at various points across the length of the beach, were sold for \$400.

For more information about the beach storage box rental program, log on to crestbeachboxes.com.



CREST DIGITAL VIDEO CAMPAIGN WITH 6ABC

The Borough of Wildwood Crest was featured prominently during a digital campaign by 6ABC during the month of April. Various video advertisements created through drone video from Drone One Aerial Technology were shown on a variety of platforms through the month. The advertisements, which were 15, 30 and 60 seconds in length, appeared on 6ABC App Live Streaming, 6ABC App On-Demand Streaming and pre-roll video on the 6ABC website. The 60-second version of the advertisement was also featured on the 6ABC Facebook page.

The original video produced by Drone One Aerial Technology is available for viewing on the front page of the borough website at wildwoodcrest.org



IMPROVEMENTS TO CREST BIKE PATH

The Borough of Wildwood Crest has made improvements to the beachfront portion of the Wildwood Crest Bike Path from Cresse Avenue through Rambler Road. Split-rail fencing and clamshell surfacing have been installed on the eastern side of the bike path, just before the dune line. These improvements were made in the spring by the Wildwood Crest Department of Public Works.

SUNSET LAKE, RAMBLER ROAD RIBBON-CUTTING CEREMONIES JUNE 21

The Borough of Wildwood Crest will host ribbon-cutting ceremonies to celebrate vast improvements made at Sunset Lake along New Jersey Avenue from Rambler Road to Monterey Avenue, as well as those made along the beach block at Rambler Road. The ceremonies will be held Friday, June 21, at 3 p.m.

The first ribbon-cutting will take place at the new Sunset Lake gazebo located near Louisville and New Jersey avenues.

Improvements at Sunset Lake included a two-part project that included shoreline stabilization measures and recreational amenity upgrades.

Shoreline stabilization improvements were 90 percent funded through a grant from the Federal Emergency Management Agency (FEMA) that totaled nearly \$1.2 million.

Recreational amenity improvements at Sunset Lake include the replacement of the kayak launch stair structure with a fishing pier and kayak launch area with a floating dock compliant with ADA standards; an observation pier; replacement of the gazebo with a new ADA-compliant gazebo; a drinking fountain and water filling station; bicycle racks; and

low-level LED path lighting along all walkways. The borough received a grant of approximately \$302,000 from the Cape May County Open Space program to help fund the project.

The entire Sunset Lake project is scheduled for completion in early June.

The project at Rambler Road included numerous Americans with Disabilities Act (ADA)-compliant upgrades; a traffic circle median at the eastern end of Rambler Road to promote a safer drop-off area for vehicles; better traffic flow and pedestrian and bicycle safety; more visible bicycle lanes; a concrete island at the entrance to the beachfront bike path; and additional bicycle racks. In addition, improvements at the beach entrance include a wider sidewalk, cable railings with wood posts, an ADA-compliant detectable warning surface at drop-off points and a replica lifeguard boat for photo opportunities.

Total cost of the project at Rambler Road was \$220,431. More than half of the cost was covered by nearly \$125,000 from a New Jersey Department of Community Affairs (NJDCA) Small Cities ADA grant.

The improvements at Rambler Road were completed in mid-May. Various borough, county and state officials are expected to attend the ribbon-cutting ceremonies.

The public is invited to attend. Call 609-522-5176 for further information.



BEACH FILL PROJECT COMPLETED

The Borough of Wildwood Crest recently conducted a beach fill project designed to elevate sand levels in the western side of its beach between the street end bulkhead and the dune line from the southern border at Jefferson Avenue through Rambler Road for the purpose of alleviating ponding and flooding issues following rain events.

The borough contracted with Arthur R. Henry, Inc., for the project. The project began in late April and was scheduled to be complete in late May.

The project included the redistribution of up to 36,000 cubic yards of sand from the high-tide water line to the back areas of

the beach. Work was done through the use of three trucks, four bulldozers and one excavator. No more than one foot of sand was scraped from the high-tide water line. Sand was tapered by the contractor to prevent drop-off.

Cost of the project was approximately \$228,000. The Borough of Wildwood Crest has made a request that the NJDEP reimburse part of this cost following the completion of a U.S. Army Corps of Engineers dune construction project tentatively slated for 2021.

SUNRISE PARK AT RAMBLER ROAD IMPROVEMENTS FORTHCOMING

Thanks to a generous grant from the Cape May County Open Space program, the Borough of Wildwood Crest is set to move forward with plans for recreational improvements at Sunrise Park at Rambler Road.

Proposed improvements include new playground equipment, associated playground safety surface, new sports and fitness equipment and a decorative sidewalk.

Work is scheduled to begin this fall, with the project scheduled for completion by spring 2020.

Total cost of the project is estimated at \$307,000. The borough has received a Cape May County Open Space grant of \$283,625. The borough will be responsible for the remaining costs of approximately \$23,375.

Renderings of the Sunrise Park improvements can be found on the Special Projects page of the borough website at wildwoodcrest.org.

ROAD PROJECTS UPDATE

The Borough of Wildwood Crest has recently completed one street project and has two street projects set to begin in the near future:

Newark/Jefferson avenues: The borough recently completed a street reconstruction project along Newark Avenue from Pacific Avenue to the beach that included sanitary sewer replacement and milling and paving on the roadway. Sanitary sewer replacement and milling and paving of the roadway was also completed along Jefferson Avenue from Pacific to Seaview avenues. This project was completed at a cost of \$1,072,212. Costs were offset by a total of \$360,501 in 2016 and 2018 grants received from the New Jersey Department of Transportation.

Upcoming Road Reconstruction Plans: The borough has road projects tentatively scheduled to begin this fall for the following streets:

Trenton Avenue: Beach to Pacific Avenue – sanitary sewer replacement and roadway reconstruction.

Denver Avenue: Pacific Avenue to Seaview Avenue – sanitary sewer replacement and roadway reconstruction.

Stockton Road: Pacific Avenue to Seaview Avenue – sanitary sewer replacement and roadway reconstruction.

Crocus Road: Ocean Avenue to Atlantic Avenue – sanitary sewer replacement and roadway reconstruction.

Bike Path: Cresse Avenue to Lotus Road – curb replacement and roadway restoration.

Total cost of these road projects is estimated at \$2,383,000, according to DeBlasio & Associates, the borough’s engineering firm. The borough has received a grant totaling \$160,000 from the New Jersey Department of Transportation to help with a portion of these costs.

Pacific Avenue Storm Sewer Improvements: The borough is set to enter into a shared service partnership with Cape May County to address flooding issues along Pacific Avenue from Jefferson Avenue to Rambler Road and five ancillary borough streets. Total scope of work includes, but is not limited to, installing storm sewer structures, surface water recharge structures and piping along Pacific Avenue from Jefferson Avenue to Rambler Road; removing, replacing and regrading the existing handicap ramps along Pacific Avenue from Jefferson Avenue to Rambler Road to eliminate ponding on sidewalk areas; installing storm sewer structures and piping from Pacific Avenue to New Jersey Avenue along Washington Avenue, St. Louis Avenue, Hollywood Avenue, Miami Avenue and Farragut Road to connect to the borough’s bayside outfalls; and removing and replacing the existing sanitary sewer (where applicable) and complete a full roadway reconstruction from Pacific Avenue to New Jersey Avenue along Washington Avenue, St. Louis Avenue, Hollywood Avenue, Miami Avenue and Farragut Road.

Project costs for Wildwood Crest’s portion of this work are estimated to be \$2,440,000, according to DeBlasio & Associates, the borough’s engineering firm. Work is tentatively expected to commence in the fall of 2020, as per the borough engineer.

CREST NEWS TIDBITS

BOROUGH FLAGS FOR SALE: The official Borough of Wildwood Crest flag is currently available for purchase. Flags are being sold exclusively at the Nesbitt Tourism Information Center near the beach entrance at Rambler Road. Cost is \$50 per flag (cash only). Flags are made of nylon and are 3-feet x 5-feet in size. Additional official Borough of Wildwood Crest merchandise is also expected to go on sale sometime this summer.

CREST NAMES NEW DEPUTY CLERK: Loretta Gloria Scott was recently named the new deputy clerk/deputy registrar for the Borough of Wildwood Crest. Loretta has been an employee of the borough for more than 12 years, previously working in the clerk’s office as principal account clerk/deputy registrar.

2019 BUDGET APPROVED, INCLUDES HALF-CENT TAX INCREASE: The Borough of Wildwood Crest adopted the 2019 municipal budget at the March 20 meeting of the Board of Commissioners. This year’s budget totaled \$24,991,228.41, which include a half-cent tax increase. As per the borough’s chief financial officer, the borough is in good financial standing with a strong fund balance of just over \$6 million. This will enable the borough to complete needed capital improvements scheduled over the next few years as well as provide necessary services to borough taxpayers.

UPCOMING EVENTS

BOARD OF COMMISSIONERS (at Borough Hall): HIRD ANNUAL HEALTH AND WELLNESS EXPO JUNE 20: The Wildwood Crest Recreation Department and Wildwood Crest Wellness Committee will host the third annual Health and Wellness Expo on Thursday, June 20, from 10 a.m. to 1 p.m. at the Crest Pier Recreation Center. The event will feature free health screenings, health- and fitness-related vendors, fitness demonstrations and more. FREE event, no pre-registration necessary. Included at this year’s Health and Wellness Expo is an American Red Cross Blood Drive from 10 a.m. to 3 p.m. Call 609-523-0202 for more information.

COMMUNITY WELLNESS BIKE RIDE JUNE 30: The Wildwood Crest Wellness Committee and Recreation Department will host the second annual Community Wellness Bike Ride with the Mayor on Sunday, June 30, at 8 a.m. Join Wildwood Crest Mayor Don Cabrera and members of the borough’s Wellness Committee for a fun, family-style bike ride through the borough. Event begins and ends at Rambler Road and the bike path. No pre-registration necessary. Call 609-523-0202 for more information.

SEVENTH ANNUAL WILDWOOD CREST SAND SCULPTING FESTIVAL JULY 12: The Wildwood Crest Recreation Department will host the seventh annual Wildwood Crest Sand Sculpting Festival on Friday, July 12, from 9 a.m. to 2 p.m. on the Heather Road Beach. The event includes separate and amateur and semi-professional sand sculpting contests, along with live music, beach games and more. The festival is hosted by professional sand sculptor Matt Long, a former cast member of the Travel Channel’s Sandmasters. For more information, contact the recreation department at 609-523-0202.

CHRISTMAS IN JULY FESTIVAL JULY 20: The Wildwood Crest Recreation Department will host the second annual Wildwood Crest Christmas in July Festival on Saturday, July 20, from 6 to 9 p.m. along Sunset Lake near Atlanta and New Jersey avenues. This family-oriented festival celebrating the holiday season in the summertime includes live music, food, children’s activities and FREE family photos with Santa Claus. The festival will conclude with a boat parade along Sunset Lake after sunset. For more information, contact the recreation department at 609-523-0202.

CREST SUNSET FOOD TRUCK FEST JULY 28: The Borough of Wildwood Crest and Stallion Marketing will host the Crest Sunset Food Truck Fest on Sunday, July 28, from 5 to 9 p.m. at Louisville and New Jersey avenues. The event includes about a dozen gourmet food trucks, craft vendors and a free screening of the movie “Jaws” at 7 p.m. A second Food Truck Fest will be held Sunday, Aug. 18. Call 609-316-4504 for more information.

CREST SUMMER MUSIC SERIES: The FREE Wildwood Crest Summer Music Series will be held each Wednesday from June 26 through Aug. 28 and each Saturday from June 29 through Sept. 21 at Centennial Park (Fern Road & Ocean Avenue). All shows begin at 7:30 p.m. Log on to wildwoodcrest.org or check out the Wildwood Crest Facebook page for the complete schedule. For more information, contact the recreation department at 609-523-0202.

CREST SUNSET CELEBRATIONS: The Wildwood Crest Sunset Celebrations will be held each Monday evening at Sunset Lake (Atlanta and New Jersey avenues) from July 1 through Aug. 19. The events include live music, children’s activities, street performers, FREE family photos and some of the East Coast’s best sunsets. 7:30 p.m. in July, 7 p.m. in August. For more information, contact the recreation department at 609-523-0202.

A full listing of all borough events and activities can be found on the borough website at wildwoodcrest.org.