

FALL 2018 NEWSLETTER

BOROUGH CONTACTS (Area code 609)

Police: (non-emergency) 522-2456
Ambulance Corps: (non-emergency) 522-0844
Public Works: 522-7446
Recreation: 523-0202 (Crest Pier) / 522-0084 (Von Savage Pool)
Administrator: 729-8041
Clerk: 729-8040
Tax Collector: 522-3843
Tax Assessor: 522-3891
Finance Office: 522-0401
Municipal Court: 522-1352
Fire Prevention: 729-5152
Code Enforcement: 729-8091
Construction/Zoning: 522-3916
Mayor Don Cabrera: 729-8043
Commissioner Joyce Gould: 729-8042
Commissioner David Thompson: 729-8033

RECREATION PROGRAMS

WEIGHT TRAIN CLASS: A workout for adults designed to teach the fundamentals of set weight training with a blend of low-impact cardio. Beginners to advanced welcome. Classes held each Wednesday at 10 am at the Crest Pier Recreation Center. Fee is \$5 per class. Punch cards good for 20 classes can be purchased for \$80. No pre-registration necessary.

ADULT FITNESS CLASS: An exercise class for the "Baby Boomer" generation that incorporates a blend of low-impact aerobic dance steps and light weight sculpting. Workout is easily modified to accommodate all fitness levels. Classes held each Monday, Tuesday and Thursday at 10 am at the Crest Pier Recreation Center. Fee is \$5 per class. Punch cards good for 20 classes can be purchased for \$80. No pre-registration necessary.

ZUMBA DANCE CLASS: Zumba dance classes for ages 15 and older are held each Saturday at 9 am at the Crest Pier Recreation Center. Fee is \$5 per class. Punch cards good for 20 classes can be purchased for \$80. No pre-registration necessary.

AQUA FLOW WORKOUT: An instructed water aerobics class held at the Joseph Von Savage Memorial Pool each Monday, Wednesday and Friday at 9:30 am. Fee is \$5 per class. Punch cards good for 20 classes can be purchased for \$80. No pre-registration necessary.

Be sure to like and follow us on Facebook, Twitter & Instagram for all the latest news updates.



ZUMBA TONING CLASS: Beginning in Nov. 1, this class will be held Thursdays at 5:30 pm at the Crest Pier Recreation Center. The class combines a Zumba dance cardio workout with muscle toning through a light weight series. Fee is \$5 per class. Punch cards good for 20 classes can be purchased for \$80. No pre-registration necessary.

TUMBLING/GYMNASTICS: The recreation department holds weekly tumbling/gymnastics classes for children age 3 through grade 1 each Monday. The program began Oct. 15 and runs through Dec. 10. A winter session will begin in January.

CREST PIER FITNESS ROOM: The Wildwood Crest Pier Recreation Center offers FREE access to its fitness room for borough residents and second homeowners. Fitness room includes aerobic machines (ellipticals, exercise bikes, treadmills), weight equipment and more. Fitness room is open 9:30 am to 8 pm Monday through Friday and 9 am to 4 pm Saturday. Sunday hours available during winter months. All patrons must register in the Crest Pier main office.

NOTE: For a full list of activities and programs at the Crest Pier Recreation Center and the Von Savage Memorial Pool, log on to the Recreation page at wildwoodcrest.org.

CREST PIER (5800 Ocean Avenue) 609-523-0202
VON SAVAGE POOL (8800 New Jersey Avenue) 609-522-0084



INAUGURAL CREST BEST RUN FEST DRAWS MORE THAN 1,300 PARTICIPANTS

The inaugural Crest Best Run Fest was held Saturday and Sunday, Oct. 6-7. The event consisted of a series of running races that began at Centennial Park and traveled throughout many different areas of Wildwood Crest, as well as small portions of Wildwood and the Diamond Beach section of Lower Township. A 5K run and an untimed 1K Kids Race were held on Saturday, with a five-mile run and the signature 10-mile run held Sunday. Approximately 1,100 runners participated in the three timed races, while more than 200 children took part in the Kids Race.

The event was hosted by local boutique race company DelMoSports. For full race results, log on to delmosports.com. For a photo gallery of the event, log on to the Wildwood Crest Facebook page.

The second annual Crest Best Run Fest is tentatively scheduled for Saturday and Sunday, Oct. 12-13.



CREST SEEKS ISLAND-WIDE APPROACH ON DESIGNATED SMOKING AREAS ON BEACHES

The State of New Jersey recently enacted into law a revision on the New Jersey Smoke-Free Air Act that bans smoking on public beaches and in public parks beginning in 2019. The Borough of Wildwood Crest is seeking an island-wide approach to formulating policies regarding smoking on the beaches.

The law allows for municipalities to establish specific smoking areas on up to 15 percent of the beach.

Wildwood Crest has been in consultation with North Wildwood and Wildwood in an attempt to develop a cohesive approach on potentially establishing designated smoking areas on the beach. Any measure to establish smoking areas must be passed by ordinance.

The public is welcome and encouraged to give their thoughts on the matter at any upcoming meeting of the Borough of Wildwood Crest Board of Commissioners.

ARCHITECT WORKING ON INITIAL DESIGN FOR PREVIOUS LIBRARY BUILDING

The Borough of Wildwood Crest has retained the services of William McLees Architecture for the purpose of developing a Phase I design for renovations to the old library facility located at Wisteria and Ocean avenues. The architect will be working in conjunction with the borough engineer for a cohesive approach to this renovation. These plans include the creation of public restrooms for visitors using both the beach and the Wildwood Crest Bicycle Path.

The borough is actively and aggressively seeking grant monies to help reduce the cost of any renovations of the facility.

SOUTH END STREET RECONSTRUCTION TO FINISH BY LATE NOVEMBER

The Newark Avenue street reconstruction project, which also includes parts of Pacific and Jefferson avenues, is expected to be complete by Thanksgiving.

This project included complete reconstruction of sanitary sewer and stormwater lines, as well as milling and paving of all affected roadways. All roads in the area were reopened in early October. Final road paving is expected to be completed no later than late November, after compaction is complete.

This project has been partially funded through 2016 and 2018 Department of Transportation grants.

BOROUGH COMPLETES FOUR MASTER PLANS

Borough engineer Marc DeBlasio of DeBlasio and Associates recently completed borough master plans regarding roads, storm sewer systems, bulk heads and ADA accessibility. These plans enable to borough to score each of these items based on condition, for the purpose of completing a five- to 10-year capital plan that prioritizes the need for maintenance, repair and, if necessary, reconstruction of these various infrastructure items. These master plans are critical to the borough in its efforts to budget accordingly for the future.

PLANS FOR NEW JERSEY AVENUE BUSINESS DISTRICT

The borough has recently contracted with the Taylor Design Group for the purpose of developing suggestions and crafting business-friendly zoning ordinances to help redevelop and spur growth along the New Jersey Avenue Business District. In addition, various short-term aesthetic improvements in the area are already in the works, including the addition of bicycle parking, placement of attractive planters, lighting improvements, landscaping improvements and the placement of banners and additional trash and recycling receptacles. The borough is also working in conjunction with the County of Cape May, which is planning road reconstruction along New Jersey Avenue from Cresse Avenue to Rambler Road.

SUNSET LAKE SHORELINE STABILIZATION, RECREATIONAL IMPROVEMENT WORK TO BEGIN THIS FALL

Work on the shoreline stabilization project and various recreational improvements at Sunset Lake from Rambler Road to approximately Miami Avenue is tentatively scheduled to commence during the first week of November. The shoreline stabilization project is being funded through the Federal Emergency Management Agency (FEMA).



The various recreational improvements include the addition of an ADA-compliant kayak/ paddleboard launch area, a fishing and observation pier and the replacement of the current gazebo/pavilion. Other amenities in the plan include drinking/filling stations, low-level lighting, concrete improvements and bike racks. These recreational improvements are being significantly funded through a more than \$300,000 award from the Cape May County open space program. Work is tentatively scheduled for completion in the spring of 2019.

In addition, the borough is considering the purchase of a small temporary restroom with full plumbing that would be placed on the Sunset Lake berm near Stanton Road from late spring through early fall each year. The borough seeks the public's input on this measure.

PLANS TO STREAMLINE SIGNAGE FOR BEACH ENTRANCES, PARKS

The Borough of Wildwood Crest has contract with the Finch Brands, a Philadelphia area marketing agency, to streamline signage at beach entrances and parks throughout the borough. Plans are in place to replace multiple signs at beach entrances with one uniform sign that will include universal symbols for beach and ocean safety. Signs will also include a Quick Response (QR) Code that links to more information online.

Finch Brands will also develop plans to create universal signage that reflect Wildwood Crest's recent branding efforts at all borough parks. Once these projects are complete, the borough will create a plan to increase and streamline way-finding signage across Wildwood Crest.

CREST SEEKS INFO ON ITS FALLEN MILITARY VETERANS

Wildwood Crest is planning to hold a ceremony to honor all fallen veterans of the United States military forces, particularly those who were Wildwood Crest residents, on Veterans Day (Sunday, Nov. 11). The borough is seeking information on Crest residents who were killed during a foreign war. They include: World War I – Katherine Baker; World War II – Frederick C. Bundschu, Benjamin B. Cummings, Samuel S. Gidding, Russell H. Hunt, Adam W. Kosobucki Jr., Edwin M. Langley, James Langley, Carl W. Walters; Vietnam War – Michael P. Callahan, George W. Coleman, Stanley S. Klecz.

Anyone with information about any of these fallen veterans is asked to contact Wildwood Crest Commissioner David Thompson by phone at (609) 729-8033 or via email at dthompson@wildwoodcrest.org. The Veterans Day ceremony will be held at Bayview Memorial Park, located at Preston Road and Bayview Drive. Further details about the ceremony are to be announced.

WILDWOOD CREST APPOINTS NEW CFO

The Borough of Wildwood Crest has appointed Francine Springer as the borough's new chief financial officer. She began in her position with Wildwood Crest in July. A graduate of Rutgers University in 1992 and summer resident of North Wildwood since 1974, Springer brings 20 years of experience in municipal government to Wildwood Crest. She began her career in government finance as an auditor for Ford, Scott and Associates in 1997 and worked on audits for many Cape May County municipalities and boards of education. In 2003, Springer became the CFO for the Borough of Cape May Point. She worked part time at the County of Cape May and was promoted to county treasurer in 2012. In this position, she worked on financing capital projects as well as preparing the County Budget. In her position with Wildwood Crest, Springer is in charge of all financial operations for the borough.

TRUNK OR TREAT FAMILY HALLOWEEN SEASON EVENT OCT. 29

The Wildwood Crest Recreation Department will host its annual Trunk or Treat family Halloween season event on Monday, Oct. 29 at 6 pm at the Crest Pier Recreation Center. Children will dress up in costumes and collect candy from vehicles decorated for Halloween. Includes DJ entertainment, hayrides (new!), food and more. Prizes will be awarded to best-decorated vehicles. Vehicles must be registered. Registration deadline for vehicles is Friday, Oct. 26 (no registration necessary for children). Event is free, although a small fee will be required for hayrides. Call (609) 523-0202 for more information.

INAUGURAL WILDWOOD CREST HALLOWEEN HOUSE-DECORATING CONTEST

The Wildwood Crest Recreation Department is hosting the inaugural Halloween House-Decorating Contest in late October. Homes decorated for the Halloween season will be judged by a committee sometime between Monday, Oct. 22, and Friday, Oct. 26. Prizes will be given to the top three homes. Registration for the contest is free. Those wishing to enter should email wildwoodcrestpier@yahoo.com or call (609) 523-0202 no later than Monday, Oct. 22, at 12 noon. Winners will be announced at the Trunk or Treat family Halloween season event at Crest Pier on Monday, Oct. 29, from 6 to 8 pm. For further information, contact the Wildwood Crest Recreation Department at (609) 523-0202.

UPCOMING MEETINGS

- BOARD OF COMMISSIONERS (at Borough Hall):** Wednesday, Oct. 24, at 5:30 pm; Wednesday Nov. 7, at 5:30 pm; Wednesday, Nov. 28, at 5:30 pm; Wednesday, Dec. 12, at 9:30 am; Thursday, Dec. 27, at 9:30 am.
- TOURISM COMMISSION (at Crest Pier):** Wednesday, Nov. 14, at 4 pm.
- RECREATION COMMISSION (at Crest Pier):** Wednesday, Nov. 14, at 5 pm.
- PLANNING BOARD (at Borough Hall):** Wednesday, Nov. 7, at 5 pm; Wednesday, Dec. 5, at 5 pm.
- ZONING BOARD (at Borough Hall):** Tuesday, Nov. 20, at 5 pm; Tuesday, Dec. 18, at 5 pm.
- WELLNESS COMMITTEE (at Borough Hall):** Tuesday, Nov. 13, at 4:30 pm; Tuesday, Dec. 4 at 4:30 pm.
- GREEN TEAM (at Borough Hall):** Wednesday, Oct. 24, at 2 pm; Wednesday, Nov. 28, at 2 pm; Wednesday, Dec. 26, at 2 pm.

CREST NEWS TIDBITS

TRASH/RECYCLING WINTER SCHEDULE: Trash and recycling pickup for all zones returned to the winter collection schedule effective Monday, Oct. 1. All zones will have trash and recycling collected once per week. This schedule is in effect through May 31, 2019. Winter hours for drop-off of household trash and recyclables at the Department of Public Works recycling center are as follows: 7 am-2 pm Monday through Friday; 3-5 pm Saturday and Sunday. All residents and second homeowners must have the official Recycling Center tag at time of drop-off. Tags, which are good through April 2019, can be picked up from 9 am to 4:30 pm Monday through Friday at borough hall. For bulk trash items, contact DPW at 609-522-7446 to schedule a pickup day and time.

SELECT TRAFFIC LIGHTS ON FLASH: Select traffic lights throughout the borough were changed from full cycle to flashing mode on Monday, Oct. 1. Selected traffic lights now feature a blinking yellow light for vehicles traveling north and south through the borough and a blinking red light for vehicles traveling east and west through the borough. Motorists should take caution and be aware of this change. These select traffic lights in Wildwood Crest are set to remain in flash mode through April 30, 2019. For more information, contact the Wildwood Crest Police Department at (609) 522-2456.



BOROUGH STAFF SUPPORTING BREAST CANCER AWARENESS: Borough of Wildwood Crest employees are involved in initiatives to promote breast cancer awareness during the month of October. Members of the Wildwood Crest Police Department have been wearing pink undershirts and pink-lettered nameplates with the uniforms this month. In addition, the Wildwood Crest Wellness Committee set up a "Dress Down Day" for all borough employees who made a donation that in turn will be given to Love of Linda, a local cancer fund. Those who donated were given a pink T-shirt to wear to work each Friday during the month of October. Lastly, pink banner supporting Breast Cancer Awareness Month will hang above the main entrance to Wildwood Crest Borough Hall through the end of the month.

SIGN UP FOR TEXT AND/OR EMAIL ALERTS

For updated information on events, road closures, traffic and transportation issues, weather alerts and more, register online on the home page of the borough website at wildwoodcrest.org for text and/or email alerts.

Note: The quarterly Wildwood Crest newsletter will no longer be mailed to all residents beginning in 2019. The newsletter will only be available online at wildwoodcrest.org and through blasts to registered email addresses.